

MEDIA RELEASE

CONTACT: Amanda Lovins

703-436-9948 or 571-239-5288

alovins@creativecauldron.org

FOR IMMEDIATE RELEASE

Creative Cauldron to Raise Funds in Honor of the Late Delegate Jim Scott World Premiere Kaleidoscope May 21, 2017 at ArtSpace Falls Church

Creative Cauldron's latest "Bold New Work," *Kaleidoscope* running May 4 – 28, takes audiences on the emotional journey of an aging Broadway star. As she attempts to mount her one woman comeback show about her life on the stage, she finds that the early stages of Alzheimer's disease have begun to steal away her most precious memories.

The production began performances just two weeks after the passing of the much beloved former delegate, Jim Scott, from complications due to the very same disease. On May 21st, half the proceeds of the performances' sales will be donated to Insight Memory Care Center in Jim Scott's memory.

Jim Scott served the 53rd District of Virginia, which includes the City of Falls Church, for 22 years from 1991 to 2013. During his time in the House of Delegates, he had important pieces of legislation enacted relating to anti-poverty programs, affordable housing, women's rights, and other progressive issues.

Insight cared for Del. Scott for a few years as his disease progressed. Insight Memory Care Center is a nonprofit adult day health and resource center providing specialized care, support, and education for individuals with Alzheimer's disease and other memory impairments, their families, caregivers, and the community. Serving Northern Virginia since 1984, Insight offers a spectrum of holistic care, with a vision of a community where those affected by memory impairments can achieve the highest quality of life.

"Insight has definitely been a lifeline for me and for Jim. It's a unique resource in the community," stated Nancy Scott, Jim's wife.

"We strive to care for the entire family throughout the journey, as both the diagnosed individual and their families need care and support around this disease," shared Joel Bednoski, Executive Director of Insight Memory Care Center.

Del. Scott is honored on Creative Cauldron's new Dreamer Wall, unveiled this past February, for his generous support of the organization and the arts in the community. He assisted the City of Falls Church in securing Community Development Block Grant funds that helped purchase theatrical lighting equipment and signage for Creative Cauldron.

"Jim's legacy in our community will continue to shine through the many community projects that he supported. He cared deeply about the quality of life in our community and I am most grateful that he understood the powerful impact that the arts can have."

Laura Connors Hull, Producing Director

The Kensington Falls Church, an assisted living community, is sponsoring a series of post-show discussions, during the run of *Kaleidoscope*, with experts in the field of memory care. Insight Memory Care Center's Director of Education and Support Services, Christi Clark, will be leading the discussion on May 21st following the 2:00pm performance and Del. Scott's wife, Nancy, is leading the discussion after the 7:00pm performance.

Tickets for the May 21st performances are \$30 each with \$15 of each tickets sold donated to Insight Memory Care Center.

For more information visit www.creativecauldron.org/kaleidoscope

FACT SHEET

Who/What: Creative Cauldron's World Premiere Musical Kaleidoscope

Music and Lyrics by Matt Conner

Book and Lyrics by Stephen Gregory Smith

Directed by Matt Conner & Stephen Gregory Smith

Starring Florence Lacey, Susan Derry, Catharine Purcell and Sophia Manicone

Creative Team

Warren Freeman - Music Director Margie Jervis - Scenic Designer Alison Johnson - Costume Designer Lynn Joslin - Lighting Designer

When: Fundraiser performances May 21st at 2:00pm & 7:00pm

Insight Director of Education and Support Services, Christi Clark, leads 2:00pm performance

discussion

Nancy Scott leads 7:00pm performance discussion

Where: Creative Cauldron at *ArtSpace Falls Church*

410 South Maple Avenue, Falls Church, VA 22046

Ticket Info: All tickets: \$30 | \$15 of each ticket donated to Insight Memory Care Center

www.creativecauldron.org or 703-436-9948

Free Parking is available in the 410 and 400 South Maple Building Garages